



FERNANDO ARNEZ ORTUZTE

ARABICA COFFEE CUPPER

BACHELOR'S DEGREE IN COMMERCIAL ENGINEERING

ENTREPRENEUR AND FOUNDER

NATIONALITY: Bolivian

COMPANY: Roastery and cafeteria "Coffee Bike"

POSITION: Owner Director

E-MAIL: arnez.ortuzte.fernando@gmail.com

LANGUAGES: Spanish and english

A. EDUCATION

- Bachelor's Degree in Commercial Engineering
- Diploma in Digital Marketing, USFX – Sucre (2022)
- SCA Semi-Professional Coffee Roaster (2021)
- SCA Semi-Professional Barista (2022)
- SCA Semi-Professional Sensory Cupper (2023, trained by Davide Spinelli)

B. DIPLOMAS AND RECOGNITIONS

- Graduated with Excellence in Commercial Engineering — Universidad San Francisco Xavier de Chuquisaca
- Professional SCA Certifications (Roasting, Barista, Cupping/Sensory, and Brewing)
- Advanced professional cupping training delivered by Davide Spinelli, an internationally recognized coffee expert

C. GENERAL EXPERIENCE

- CEO, Coffee Bike — Sucre, Bolivia (July 2019 – Present)
Founder and General Director; responsible for operational, commercial, and strategic management.
- Co-Founder & General Manager, Musa Vinoteca — Sucre, Bolivia (June 2024 – Present)
Administrative leadership, brand development, and operational oversight.
- Founder, Nano Café — Sucre, Bolivia (May 2025 – Present)
Concept development, operations management, and creation of specialty-coffee value proposition.